

PRESS RELEASE JUNE 1ST, 2021.

Golden Omega Norway achieves the ORIVO authenticity certification for GOtab, direct compressible Omega-3 powders for tableting.

The certification assures the exclusive use of anchovy from the South Pacific in all GOtab powders.

Golden Omega Norway AS, a subsidiary of Golden Omega SA has been successfully audited by ORIVO and obtained the origin certification for all its GOtab powders.

ORIVO, based in Norway, has delivered evidence-based testing and certification services to the global food, feed and supplement industry since 2014. The company is offering the world's first and only origin certification of supplement ingredients.

Based on 20 years of research, the technology developed by ORIVO is an NMR-based (nuclear magnetic resonance) laboratory test which verifies a marine ingredient's authenticity based on species and geographic origin. The "chemical fingerprint" of the analyzed products is matched with a unique database of reference samples.

Due to its strategic and unique location in the middle of the richest fishing grounds for anchovy in the world, in the South Pacific Ocean, Golden Omega SA has full control and traceability of the fish oil that is utilized in the production of GOtab. "Consumers are demanding full transparency around the sources of Omega-3 products. Those brands which can offer a certified origin for their Omega-3 products will have a great differentiation point and story to tell to their consumers", commented Jorge Brahm, Managing Director of Golden Omega SA.

"Since our start in 2014 we have seen an increasing demand from consumers related to origin and knowing where their nutrition comes from. This has been particularly evident for the high-quality fish oil categories Golden Omega are representing. With the successful development of the ORIVO traceability technology for Omega-3 powders we are unlocking evidence-based

transparency to consumers for yet another high valued product category." commented Svein Erik Haugmo, Chief Executive Officer of ORIVO.

"ORIVO offers to ingredient producers the possibility to access the certification program. A successfully achieved certification on the ingredients creates an opportunity for our brand clients to use the ORIVO logo on their products. This way the brands are able to offer to their consumers a guaranteed, tested and certified marine source", commented Tina Lien Vestland, Managing Director of Golden Omega Norway.

Companies that are using the GOtab powders into their products interested in using the certification logo should contact ORIVO.

ABOUT GOLDEN OMEGA NORWAY

Golden Omega Norway AS, a subsidiary of the Chilean Company Golden Omega SA, produce GOtab utilizing a proprietary technology resulting in high quality Omega-3 direct compressible powders for tablet formulations for human and pet dietary supplements. These powders exclusively contain Omega-3 concentrates produced by Golden Omega SA in its state-of-theart production facility located in Northern Chile, close to the raw material source. This assures supply of the best fish oil available worldwide, as well as guaranteed freshness and quality.



To learn more about ORIVO: www.orivo.no

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