



Omega-3 in sport nutrition  
and meal replacement bars



# gobar® Concentrates

Golden Omega offers this delivery solution in alliance with NuMega, an Australian company.

Using NuMega's patented micro-encapsulated technology and the superior quality Omega-3 concentrates from Golden Omega, nutrition bars can contain important levels Omega-3.

## ENHANCE THE VALUE PROPOSITION OF YOUR BRAND

- ✓ Boost your existing nutrition bar product by adding up to 300 mg/g EPA+DHA ; "Now with Omega-3".
- ✓ Extend your Omega-3 supplements product line with a new nutrition bar containing Omega 3.
- ✓ Target your supplement bar by combining Omega-3 with high protein.

## GREAT ADVANTAGES



Up to 300 mg/g EPA+DHA per bar.



Great tasting.



No reflux or fishy odor.



Stable for up to 1 year shelf life in bar.



THE SUCCESS OF YOUR OMEGA-3 PRODUCT  
IS OUR MOTIVATION

